

## Smooth and Stay Multi-Use Color

Featuring: Velvesil™ DM-LC Gel | Silsoff™ 74 Fluid | Harmonie™ Luxe-4 Powder

MU-009-22-JG-TT

COLOR COSMETICS

**Smooth and Stay Multi-Use Color** is a vibrant, blendable cream with a cream-to-powder finish that works overtime on eyes, lips and cheeks, delivering a gorgeous hint of color wherever you want it. The non-greasy, lightweight formulation glides on smoothly and blends seamlessly melting into skin for fresh, flattering and long-lasting performance. Featuring **Velvesil™ DM-LC Gel** and **Silsoff™ 74 Fluid**, this non-greasy formulation has excellent skin affinity and water resistance for color that feels great and stays in place.

PHASE	TRADE NAME	INCI NAME	SUPPLIER	WT(%)
A	BTD-11S2	Titanium Dioxide, Triethoxycaprylylsilane	Kobo	3.20
	BYO-11S2	Iron Oxides, Triethoxycaprylylsilane	Kobo	2.00
	BRO-11S2	Iron Oxides, Triethoxycaprylylsilane	Kobo	2.00
	BBO-11S2	Iron Oxides, Triethoxycaprylylsilane	Kobo	0.40
	<b>Silsoff™ B3820 Fluid</b>	<b>Isododecane (and) Dimethicone</b>	Momentive Performance Materials	26.20
	<b>Silsoff™ 74</b>	<b>Trimethylsiloxysilicate (and) Isododecane</b>	Momentive Performance Materials	21.00
B	<b>Element14 PDMS 5A</b>	<b>Dimethicone</b>	Momentive Performance Materials	Q.S.
	<b>SF1642 Wax</b>	<b>C30 – 42 Alkyl Dimethicone</b>	Momentive Performance Materials	7.00
	Jeenate 5H	Polyethylene	Jeen International	2.60
	<b>Velvesil™ DM-LC Gel</b>	<b>Dimethicone (and) Cetearyl Dimethicone Crosspolymer</b>	Momentive Performance Materials	10.50
C	Dowsil VM-2270 Aerogel	Silica Silylate	Dow	1.70
	<b>Harmonie™ Luxe-4 Powder</b>	<b>Silica</b>	Momentive Performance Materials	2.60
	<b>Softouch™ BN 6058</b>	<b>Boron Nitride</b>	Momentive Performance Materials	1.70
D	Euxyl PE-9010	Phenoxyethanol (and) Ethylhexylglycerin	Ashland	0.50

### PROCEDURE

1. Add Phase A to side-beaker. Mix till pigment fully dispersed.
2. Add Phase B to main beaker. Heat to 90°C. Mix till smooth.
3. Add Phase C to main beaker gradually during mixing with Cowles blades.
4. Add phase A and Phase D to main beaker. Mix till uniform.

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## TYPICAL PHYSICAL PROPERTIES

- Appearance: Mauve color cream
- Viscosity at 25°C: 8,300 cP – 10,100 cP
- Stability:
  - 3 cycles F/T
  - 5°C, 25°C, 40°C, 50°C for 2 months

Typical properties are based upon average data measurements. The actual values may vary.

## CONTACT INFORMATION

For product prices, availability, or order placement, contact our customer service center by visiting [www.momentive.com/contactus](http://www.momentive.com/contactus) or email us at [commercial.services@momentive.com](mailto:commercial.services@momentive.com)

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